There are currently 26 peer reviewed Protandim Nrf2 studies done by some of the world's most prestigious universities. The study of Nrf2 activation is part of the growing field of **Nutrigenomics**, the study of how naturally occurring compounds affect gene behavior.

"It is our opinion that raising Nrf2 is likely to be the most important health promoting approach into the foreseeable future." - Washington State University



AXIO is another
LifeVantage product
specifically formulated to
address brain function/
fatigue, with
improvements in...

Mental Energy
Mental Focus
Mental Clarity
Memory
Mood



## Nrf2Veterans

**Army Navy Air Force Marine Corps Coast Guard** 



Oxidative Stress is damage done to our bodies at the cellular level. It is like rusting on the inside. Oxidative stress comes from our normal metabolic processes, but is increased by

- Excessive exercise
- Battlefield trauma
- Prolonged deployment
- Emotional stress
- Chemical exposure
- Poor sleep/No REM
- Extended sun exposure

Questions? Contact:



At the forefront of Nutrigenomics.

Protandim Nrf2 Synergizer reduces Oxidative Stress an average of 40% in 30 days. Five natural ingredients synergize to become the most powerful Nrf2 activator in the world!

Milk Thistle
Bacopa
Ashwaganda
Green Tea Extract
Turmeric



Protandim Nrf2 Synergizer naturally activates the body's own Nrf2 Protein. Nrf2 is a protein messenger contained in every cell of the body that sends information to the cell's DNA. Protandim's synergistic formula of five naturally occurring herbs is clinically proven to activate the Nrf2 pathway, communicating directly with the DNA of each cell.

When Nrf2 is activated, it turns on several hundred "survival genes." These genes signal the production of three very important antioxidant enzymes:

- Superoxide Dismutase
- Catalase
- Glutathione

These Antioxidants fight Free Radicals that cause Oxidative Stress, which occurs when cells contain more Free Radicals than Antioxidants to neutralize them.